

What is the 5DC all about?

This 5 day challenge focuses on core concepts of why and how you can grow a modern and competitive business that responds to the environmental and ethical trends and expectations of current and future societal needs.

Who is the 5 Day Challenge for?

Designed for start-ups, Micro Organisations and growing SMES laying awake at night worrying about securing the future of their business by wanting to protect their investment, but also the best assets they have - people and the environment. Sustainability at the heart of your decision making could help you if you are struggling with:

- a) securing new customers, tenders and contracts
- b) recruiting or retaining a workforce who will give 100% and bring creativity and productivity
- c) future proofing the environmental resources needed to heat your office, develop your new products or avoid a nasty fine.

What do I need to do?

Every day - for 5 days - Kindred will lead you through one guided task that focuses on a new key element of why, how, and where sustainability fits within your business.

Videos and worksheets will be provided to explain the task and write down your answers.

Once the task has been completed you will get the opportunity to post questions that will be answered in a live session later that day.

To keep you motivated we will have prizes and awards for those most engaged in the process.

Benefits to joining?

- 1) Affordable access to a more affordable wealth of expertise that Kindred normally provides as part of our 1 to 1 Strategy and Action Plan consultation service.
- 2) Low level commitment and risk to understanding how sustainability fits in to your business
- 3) Guaranteed queue jump and discount on our Strategy and Action Plan Power Hour that bolts on how to create the documents needed for evidencing commitment and improvement to your business, or alternatively our more expensive 1:1 consultancy that will convert these initial concepts in to evidence that gets you all the right ticks, in all the right boxes.